



For Immediate Release

News

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Biltmore Loan and Jewelry Spreading Holiday Cheer and Alternative Lending Here



Scottsdale, AZ – November 27, 2012 - Holiday season is here, it is time to celebrate your special events in style and get your loved ones those perfect gifts. Do you have everything covered? The recession has made it very difficult to get a loan, even for people with high credit scores. Banks are not lending to individuals and businesses and people are feeling the pressure. According to [Gallup](#), average daily consumer spending has decreased 24.4% from \$86 per day to \$65 per day from November 14, 2008 to November 14, 2012.

There is a viable alternative to the banks, [Biltmore Loan & Jewelry](#), Scottsdale's upscale collateral lending business. This company is like a private banker for the modern era, with flexible terms and quick access to cash. Biltmore Loan & Jewelry boasts the highest level of customer service and pays the most for their clients' valuables.

"If you have a Hermes bag in your closet or a vintage car in your garage and you need money, we can help," Marc Israel of Biltmore Loan & Jewelry said. "The assets you already own can be turned into cash. We loan or purchase on everything from jewelry and diamonds, fine handbags, high end watches, gold, silver and autos. Biltmore Loan understands the value of your designer belongings and we guarantee the best price."

As many people continue to be under the financial restrictions from the recession and talk of a fiscal cliff, it's no wonder clients have been drawn to the alternative source of

cash - Biltmore Loan & Jewelry. This is an excellent way for you to have easy access to the extra cash to get those extra gifts you need to purchase during the holidays.

[The National Retail Federation](#) says, "Consumers are expected to spend the most on non-gift items in the survey's 10-year history. Six in 10 shoppers (59.0%) plan to spend an average of \$139.92 on "self-gifting" this holiday season."

In addition to conducting business, the owners of Biltmore Loan & Jewelry say they want to educate everyday men and women on how to get the most in life no matter what state the economy is in. Now valley residents can see what their items are really worth from the experts at Biltmore Loan & Jewelry on *Sonoran Living Live's* new recurring segment "Whats it Worth AZ?" every Tuesday on ABC 15.

"We're excited to launch Whats it Worth AZ? with the popular *Sonoran Living Live*," says David Goldstein, President, Biltmore Loan & Jewelry. "We will share with viewers the latest news in lending, and what options we offer in this economy, where traditional bank loans are no longer a viable option." More information available at www.whatsitworthaz.com.

Biltmore Loan & Jewelry is Now Considered a "Modern-Day Bank."



With over 30 years of experience in the diamond and jewelry trade, the founders of the company have built successful businesses through a reputation based on honesty, integrity and trust.

Biltmore's goal is to provide the ultimate upscale collateral lending experience, based on the highest level of customer service for clients and by paying the most for their valuables. Staff includes GIA certified experts and experienced

appraisers who have the expertise to value potential purchases and provide appraisals of all types of high end valuables. Considered simply the best source for people who want to sell jewelry, diamonds, antiques, art, or obtain loans on these and all other valuables.

Biltmore Loan has flexibility, expertise and privacy. The highest level of security is adhered to, as all valuables held are insured by Lloyd's of London. All transactions are executed in a private, upscale Scottsdale office located in a traditional office building which also houses CPA firms, financial advisors and title companies. "If you own it, we loan on it. www.ifyouownitweloanonit.com Safe. Fair. Confidential," Biltmore Loan & Jewelry is located just north of Indian Bend and Scottsdale Road. For more about see www.biltmoreloan.com or call Marc or Erin at: T | 480-991-LOAN (5626).